

Podcasting element	Awesome podcast (10)	Cool Podcast (5)	Not so cool podcast (0)	Weight	Total
Introduction	Explains clear purpose of podcast. Introduces group members, date, and where you are located. Has some music loops.	Missing one or two items needed in the introduction.	Needs to add an introduction.	1	
Art Work (power point slides)	Artwork is relevant, matches what is said, is copyright free, and synchronizes with audio or chapters.	Timing with audio needs to be synched or artwork needs resized. Artwork needs changed for better effect.	Needs to be about the podcast or artwork is lacking, Copyright may be an issue.	3	
Internet links	Links or bib to websites that are relevant to what is being discussed.	Links or bib not complete.	No links or bibliography.	1	
Technical	Speech is easily heard, makes sense, and logical ordering of information or chapters. Music is ducked and adds to mood. Smooth delivery and transitions. No cut-offs. Effective enunciation and rhythm. Sound at a consistent level.	Some parts need to be re-recorded for better sound, sound levels need adjusted, or music needs ducked. Some cut-offs. Almost smooth delivery/transitions. Effective enunciation and rhythm.	Hard to hear voices or too much background, order needs changed, or no music added. Presentation sounds like reading from a script and not smooth. Sound levels not consistent, cut-offs present. Sequences needs changed.	3	
Information	Interesting, maintains attention, is easy to follow, and is correct. Explains the essential concept of the podcast. Written with audience in mind. All required information included.	More information is needed to relate the podcast to the essential concept. Does not maintain the focus of the podcast. Not all information included.	Does not make sense, information incorrect or more information is needed. Not written with the audience in mind.	4	
Enhancements (photos/video/music)	All enhance the quality and understanding of the material, evoke an emotional response, quality graphics	Adequate enhancement, evoke some response, follows some rules of graphic design.	Does not enhance material or seems irrelevant to the purpose.	2	
Group work	All people had a role in the production and contribution is equal. Cooperation included assisting others to create a quality project.	Finished own part but did not assist other members of the group.	Lack of cooperation, does not stay on task or is not helpful.	1	
Mechanics	No spelling errors or grammatical errors.	No more than 5 spelling or grammatical errors.	Greater than 5 spelling or grammatical errors.	1	

Comments: