

Newsletter Scoring Rubric

Group members _____ Newsletter name _____

Description	Effective (9-10)	Adequate (7-8)	Somewhat (4-6)	Little or none (0-3)
Relevant Sources	Sources are relevant and reliable.	Sources are somewhat relevant.	Some sources relevant.	Sources not relevant .
Sources	Sources of pictures and information given.	Not all sources of pictures or information given.	Not all sources of pictures or information given.	Sources not provided.
Content	Information aligns with the task.	Most of information aligns with task.	Information does not align with the task.	Information not aligned with the task.
Content interest	Information presented to interest the reader	Information presented attempts to interest the reader.	Information presented is of minimal interest to a reader.	Information presented is of no interest to a reader.
Layout design	Easy to read. Color and graphics enhance and highlight the information.	Somewhat easy to read. Some color and graphics enhance the information.	Newsletter difficult to follow. Not organized and minimal graphics and color used to highlight information.	Very unorganized and difficult to follow. Color and graphics are distracting.
Word choice	Emotional and/or interesting words make the newsletter realistic.	Some emotional and/or interesting words used.	More ordinary and predictable words used.	Ordinary and predictable words used throughout.
Details	Appropriate details used throughout to understand material.	Appropriate details used somewhat in newsletter.	Information summarized but few details given for understanding.	Information summarized with very little detail.
Critique	Discussion of related article content appropriate to the newsletter.	Discussion of related article content somewhat appropriate to the newsletter.	Discussion of related article content not completely related to the newsletter.	No or incomplete discussion of related content.
Sentence fluency	Sentences have variation in order to keep them interesting.	Some variety in sentences (length/ beginning words).	Many sentences same length with same starting words.	Sentences mostly the same length with same starting words.
Conventions	Accurate in spelling, capitalization, grammar, and punctuation.	Fewer than three mistakes that do not cause confusion in the reader.	Fewer than 10 mistakes that cause some confusion in the reader.	More than 10 mistakes.
Total				